



No. 1-1/2014-R&C [CFA]

Dated 11 -03-2015

**Circular R&C-CFA No. 106 /14-15**

**Subject:** Introduction of promotional scheme to bring back the surrendered BB connections in Kolkata TD only - reg.

1. CGMT Kolkata TD may kindly refer to his office proposal letter No. 637/sales/ECT/CFA dated 16-12-2014 seeking approval to offer freebies to surrendered LL or BB customers to bring back.
2. The proposal has been examined in this office and the Competent Authority has decided **"to introduce promotional scheme for a period of 90 days to those Broadband customers of Kolkata TD who surrendered their BB connections till Jan-15 due to any reason and want come back"**.

***The details of promotional scheme are as follows:-***

- a) **No installation charges for Landline & Broadband.**
  - b) **10% rebate on Broadband FMC for first three month.**
3. **The circle will be ensured that there are no outstanding dues against such customers.**
  4. All other terms and conditions shall remain unchanged.
  5. **These instructions shall be applicable w.e.f. 13-03-2015 in Kolkata TD only on promotional basis for 90 days.**
  6. This circular is issued based on the approval of Competent Authority in Broadband cell file No. 64-133/BB/Tariff/11-12/Pt.3. For any queries/clarification in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23322064 and Fax No. 011-23734052).

**AGM (T&C)-CFA**

**To**

The CGMT Kolkata TD Circle.

**Copy for information to: -**

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/NB/CN), BSNL.
4. All PGMs / GMs - CFA, CO BSNL.
5. PGM (Regulation), BSNL, CO, New Delhi for information and n/a.
6. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
7. GM (IT), CO BSNL – for placement on BSNL Website.
8. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-133/BB/Tariff/11-12/Pt.3 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
9. AD OL for Hindi version
10. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
11. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
12. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
13. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
14. Secretary, TRAI-for information pleases.
15. Guard File

**DM (T&C) CFA**